



Australian Society for Music Education

XXII National Conference

2-4 October 2019  
Perth Western Australia

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## SPONSORSHIP AND EXHIBITION PROSPECTUS

The Australian Society of Music Educators is pleased to invite sponsors and exhibitors to the 2019 National Conference.

The convenors of the ASME XXII National Conference invite you to the ASME conference, being held from October 2<sup>nd</sup> – 4<sup>th</sup> 2019 in Perth Western Australia.

The ASME XXII National Conference and its theme - **“Footprints – creating pathways to the future”** – provides a unique opportunity for all who work within the various music education genre across Australia to come together to celebrate achievements, and to stimulate professional learning that will create an even brighter future. Organisations, institutions and professional associations that provide and support music education are encouraged to attend and contribute to a vibrant conference experience.

The Conference will take place in the University of Western Australia on the banks of the Swan River, 5 kilometres from the Perth CBD. Up to 300 delegates are expected to attend the 2019 Conference, with a program featuring four keynote speakers, concurrent sessions including papers and workshops, a Young Composer Project, recitals and performances from various ensembles.

The sponsorship and exhibition opportunities outlined within are sure to result in business benefit and brand development whilst simultaneously enriching the delegate experience for the music education community. 100% of sponsorship revenue will flow to the development and staging of the event.

**We are pleased to invite you to ASME 2019!**

Your further enquiry is most welcome.

Ralph Gurr  
Events WA for and on behalf ASMEWA



## **PROSPECTUS**

*Organisations and businesses are invited to select from the following options -*

### **PLATINUM EXHIBITOR & SPONSOR: \$3000 + GST**

#### **ENTITLEMENTS**

- Acknowledgement as a PLATINUM SPONSOR throughout the conference
- Placement of company name or logo in all conference literature, holding slides and signage
- Hyperlinked logo on the event website
- Invitation to propose a speaker for the Conference Program (at the discretion of the program committee)
- Placement of quarter page colour advertisement in Conference Brochure (print ready art file to be provided)
- Placement of two (2) pull-up banners to be placed throughout the conference (banners to be provided by sponsor)
- Invitation to seat drop 1 x A4 document or promotional item before a plenary session
- The conference delegate contact list
- Two (2) conference registrations including the Welcome Reception and event catering
- Triple trestle exhibition space with priority location (estimated 6m x 2m)
  - Pull up banners to be provided by the Exhibitor

### **GOLD EXHIBITOR & SPONSOR: \$2000 + GST**

#### **ENTITLEMENTS**

- Acknowledgement as a GOLD SPONSOR throughout the conference
- Placement of company name or logo in all conference literature, holding slides and signage
- Hyperlinked logo on the event website
- Supplied the conference delegate contact list
- One (1) conference registration including the Welcome Reception and event catering
- Double trestle exhibition space (estimated 4m x 2m)
  - Pull up banners to be provided by the Exhibitor

### **SILVER EXHIBITOR & SPONSOR: \$1200 + GST**

#### **ENTITLEMENTS**

- Acknowledgement as a SILVER SPONSOR throughout the conference
- Placement of company name or logo in all conference literature, holding slides and signage
- Hyperlinked logo on the event website
- One (1) conference registration including the Welcome Reception and event catering
- Single trestle exhibition space (estimated 2m x 2m)
  - Pull up banners to be provided by the Exhibitor

### **BRONZE EXHIBITOR & SPONSOR: \$250 + GST** (restricted to NFP incorporated music associations)

#### **ENTITLEMENTS**

- Acknowledgement as a BRONZE SPONSOR throughout the conference
- Includes catering for one (1) person only; excludes any program session attendance
- Single trestle exhibition space (estimated 2m x 2m)
  - Pull up banners to be provided by the Exhibitor



## **TERMS AND CONDITIONS**

### **Application and Payment**

Complete and return the Application Form. Places will remain available until sold out. Tax Invoices will be emailed. All payments must be received by July 31, 2019. Allocations remain unconfirmed until payment is received. Confirmation and additional information re artwork, bump in, bump out etc will be emailed.

### **Acceptance and Allocation**

The Conference Organising Committee reserves the right to accept or reject any application for exhibition / sponsorship. Packages will generally be allocated to those organisations who apply earliest.

### **Liability / Unavoidable Occurrences**

Neither Events WA, ASMEWA, ASME nor the event venues accept liability for any damage to or theft of items relative to your exhibition at the conference. In the event that the Conference is cancelled or delayed through no fault of Events WA, ASMEWA or ASME including but not limited to fire, flood, labour disputes, natural disasters, Acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor may not be entitled to any refund or claim for any loss of damage.



## EXHIBITION AND SPONSORSHIP APPLICATION

- Platinum Exhibitor / Sponsor: \$3,000 plus GST
- Gold Exhibitor / Sponsor: \$2,000 plus GST
- Silver Exhibitor / Sponsor: \$1,200 plus GST
- Bronze Exhibitor / Sponsor: \$250 plus GST

I have read and understood and agree to the Terms and Conditions

Organisation: .....

Contact Person: .....

Dietary Requirements: .....

Website: .....

Mobile Phone: .....

Email: .....

Signed: .....

Name (print): .....

Date: .....

**Additional Exhibitor catering package** (\$80 per person per day plus GST)

Name .....

Email Contact .....

Dietary Requirements .....

**Please return this form to:**

Ralph Gurr  
Events WA

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P: 08 9478 1600

M: 0412 464 371

